



SPONSORSHIP

# AMCHAM BUSINESS SUMMIT

“Strengthening U.S. Business Partnerships with Africa”

- May 11-16, 2025
- Abidjan, Côte d'Ivoire



U.S. Chamber of Commerce





*The engagements in both countries are designed to enable executive to meet and hear directly from key policymakers, advance commercial priorities, and expand corporate thought leadership as a champion for expanding commercial ties between the U.S. and Africa.*

# Introduction

The U.S. Chamber of Commerce's U.S.-Africa Business Center is organizing a business delegation to Côte d'Ivoire and Ghana during the week of May 11, 2025. This delegation to West Africa, in partnership with its affiliate AmCham network in the western part of Africa, includes participation in the Africa CEO Forum, and the AmCham Business Summit in Abidjan, Côte d'Ivoire on May 14 on the margins of the Forum, meetings with Ivorian and Ghanaian government officials as well as leaders of key regional institutions. The engagements in both countries are designed to enable executive to meet and hear directly from key policymakers, advance commercial priorities, and expand corporate thought leadership as a champion for expanding commercial ties between the U.S. and Africa.

The first stop will be Côte d'Ivoire, where participants will take part in the Africa CEO

Forum and the AmCham Business Summit. The Summit, themed "Strengthening U.S. Business Partnerships with Africa" will feature business executives, international organizations, and high-level government officials from Africa in a series of panel discussions, B2G and B2B engagements, and cultural event opportunities. The second stop will be Ghana, where delegation participants will have the opportunity to meet with senior officials charged with implementing new President John Mahama's Economic Transformation Agenda.

The Western part of Africa is home to over 450 million people, many of whom are engaged in agriculture and other primary sectors. However, the region faces numerous challenges, including food insecurity, limited access to finance, and underdeveloped digital infrastructure. These are all areas in which business can be the key to advancing innovative solutions. The African Continental



Free Trade Area (AfCFTA) agreement presents vast opportunities as well as important challenges that will need to be examined to best position the region to leverage the AfCFTA in its full implementation. To address these potential obstacles and build a sustainable future for the region, the AmChams in Western part of Africa (Côte d'Ivoire, Cameroon, Ghana, Nigeria, Senegal, and Angola) will bring together stakeholders from different countries and sectors, including corporate executives and high-ranking government officials from both the region and the United States, to share ideas, collaborate, and promote innovative solutions to boost private sector investment.

Participants at the AmCham Business Summit will have the opportunity to engage directly with government officials and business leaders at the event, offering the opportunity to explore new partnership opportunities and identify areas of opportunity for the business climate in Africa. Support and follow-up to see these new opportunities through to fruition will be offered by the African AmChams and the U.S. Chamber of Commerce, working in close collaboration with the host government in Côte d'Ivoire, the U.S. Embassy in Cote d'Ivoire and other Embassies in Western region of Africa, as

well as U.S. Departments and agencies. They will also partner with relevant African and international institutions, including the AfCFTA, African Development Bank (AfDB), and Afreximbank, which are anticipated to participate in the Summit as we work towards our mutual aim of increased regional prosperity through the strengthening of U.S.- African trade and investment partnerships.



# Objectives of the Summit

- Facilitate discussions and knowledge-sharing on critical mineral, boosting energy, agro-processing, digital transformation, financial services, and increased opportunities for international trade.
- Foster collaboration among various sectors, including government, industry, academia, and civil society, to identify solutions and best practices for increased business opportunities and economic growth between the U.S. and African nations.
- Launch of the U.S. – Cote d'Ivoire Commercial Dialogue/Industry working group
- Explore the challenges and opportunities for value chain development in critical mineral, Energy, agro-processing, and trade under the AfCFTA, including engagement with the AfCFTA Secretariat in a featured discussion.







# Focus Area for Discussion

- Transforming Agro-Processing in Africa through U.S.-Africa Business Partnerships: What opportunities exist for transforming the agro-processing industry in Africa through strengthened partnership with U.S. businesses?
- Critical Minerals & Energy Boosting: How can public-private partnerships between the U.S. and Africa contribute to building a resilient critical minerals industry?
- Leveraging the Power of Ai for Digital Transformation in Africa: How can collaboration with U.S. companies and partners in digital technology and Ai foster economic growth across African continent?
- Trade under the AfCFTA: What are the implications of the AfCFTA for business and economic development in the region, and how can the private sector fully leverage its benefits?
- AmCham Network Best Practices: What is the Role of AmCham in Advancing U.S.-Africa Trade and Investment Relations?

# Business Delegation

The delegation will include a trade mission from U.S. to Côte d'Ivoire and Ghana, comprised of American companies in identified sectors where business investment opportunities are most prevalent. The sectors and list of target American companies will be part of Africa AmCham strategy to attract and promote investment opportunities in Africa.

# AmCham Business Summit

The AmCham Business Summit will have approximately 150 - 200 people, including business executives, U.S. Chamber and American Chamber (AmCham) member companies, and leaders of Institutions from targeted sectors of priority. The Forum will be open to the local and international media. There will be a time and space for interviews at the end of the Business Summit. Best efforts and priority will be provided to sponsors and partners for one-on-one meetings (B2B, B2G).

# Optional Activities

## Sponsorship Opportunity

Visit to optional side seeing activities, less than an hour away from Abidjan, Côte d'Ivoire. Some of these activities includes:

- **Agro-Processing Visit** - CARGIL Processing Plant
- **Media/Communication Visit** – TV networks (RTI, NBCI, and Life TV)
- **Cultural and Tourism Visit** – Grand Bassam: Meet with local artisans, musicians, and dancers in Grand-Bassam with a guided tour by the Minister of Tourism
- **Infrastructure visit** – Abidjan construction sites (New Bridge, Port of Abidjan, Airport)

# Briefing Session

Briefing sessions with key Ministries, U.S. Ambassadors in Africa, and various institutions involved in private and foreign investments in Africa, and attending the Business Summit, will be take place before the optional site visits.

**In summary,** the program will include:

1. Welcome Reception and Dinner
2. AmCham Business Summit: 150 - 200 people (American and African stakeholders)
3. Launch of the U.S. – Côte d'Ivoire Commercial Dialogue/Industry working group
4. B2B, B2G, Deal Room and private meetings
5. Participation at optional site visits and open agenda for Bilateral Meetings
6. Special Dinner Reception for Government Officials and Business Executives



# Draft Agenda

**May 11, 2025 :** Welcome Dinner for AmCham Summit Delegation at 7:00 pm

**May 12, 2025: Africa CEO Forum at Sofitel Hotel Ivoire (\*)**

- Registration
- Opening Ceremony
- Panel Discussions
- Bilateral Meetings in U.S. Delegation Green Room
- Visits to African Development Bank and other Institutions in Abidjan
- Special Reception and Diner

**May 13, 2025: Africa CEO Forum Side Event at Sofitel Hotel Ivoire (\*\*)**

- Executive Roundtable: “ A New Paradigm to U.S. Business Partnerships in Africa”
  - o Speaking role for Lead Sponsor at Opening Ceremony
  - o Moderated Discussion with High level USG
  - o Vote of Thanks by lead sponsor
- Bilateral Meetings U.S. Delegation Green Room
- Visits to Prime Minister Office and Other Ministries of Cote d'Ivoire
- Optional Site visits
- Cocktail Reception (Sponsor Event)

# Draft Agenda

## May 14, 2025: AmCham Business Summit: West Africa

*Theme: “Strengthening U.S. Business Partnerships with Africa”*

- Registration
- Opening Ceremony
- **Panel 1:** Transforming Agro-processing in Africa through U.S.-Africa Business Partnerships
- **Panel 2:** Critical Minerals & Energy Boosting
- Commercial and Investment Partnership Announcement: CIV & USG
- **Panel 3:** Ministerial Roundtable: Strengthening U.S.-Africa Business Partnerships for Economic Diversification in Africa
  - o Hon. Minister– Angola
  - o Hon. Minister– Cameroon
  - o Hon. Minister– Cote d’Ivoire
  - o Hon. Minister– Ghana
  - o Hon. Minister– Nigeria
  - o Hon. Minister– Senegal
- **Panel 4:** Leveraging the Power of AI for Digital Transformation in Africa
- The Role of AmCham in Advancing U.S.- Africa Trade & Business Partnerships: Q&A with Best Practices for Success
- Closing Ceremony
- Special Dinner Event: AfCFTA Regional Ministerial Dinner

U.s. Delegation To Cote D'ivoire

# Sponsorship Package

Sponsorship package	Value	Africa CEO Side Event	AmCham Business Summit	Forum Lunch	Special Dinner	Speaking Role	Introduction VIP (+)	B2B / B2G	Company logo	Optional Activities
<b>Platinum</b>	\$45,000	2	5	5	3	Y	Y	Y	Y	3
<b>Gold</b>	\$30,000	1	3	3	2	Y	Y	Y	Y	2
<b>Silver</b>	\$15,000	1	2	2	1	--	--	Y	Y	1
<b>Welcoming Dinner</b>	\$5,000	--	--	--	3	--	--	--	Y	--
<b>Summit Networking Lunch</b>	\$7,000	--	2	2	--	--	--	--	Y	--
<b>Special Dinner</b>	\$10,000	--	--	--	3	--	--	--	Y	--
<b>Trade Mission* (USAfBC/AmCham)</b>	\$3,000	1	1	1	1	--	--	--	--	1
<b>Trade Mission* (non-member)</b>	\$4,000	1	1	1	1	--	--	--	--	1
<b>AmCham Summit Day Pass**</b>	\$500	--	1	1	--	--	--	--	--	--

**Note:**

(\*\*) AmCham Day Pass: \$500 per person – includes only access to the AmCham Business Summit

(+) Introduction to VIP is subject agreement by said official



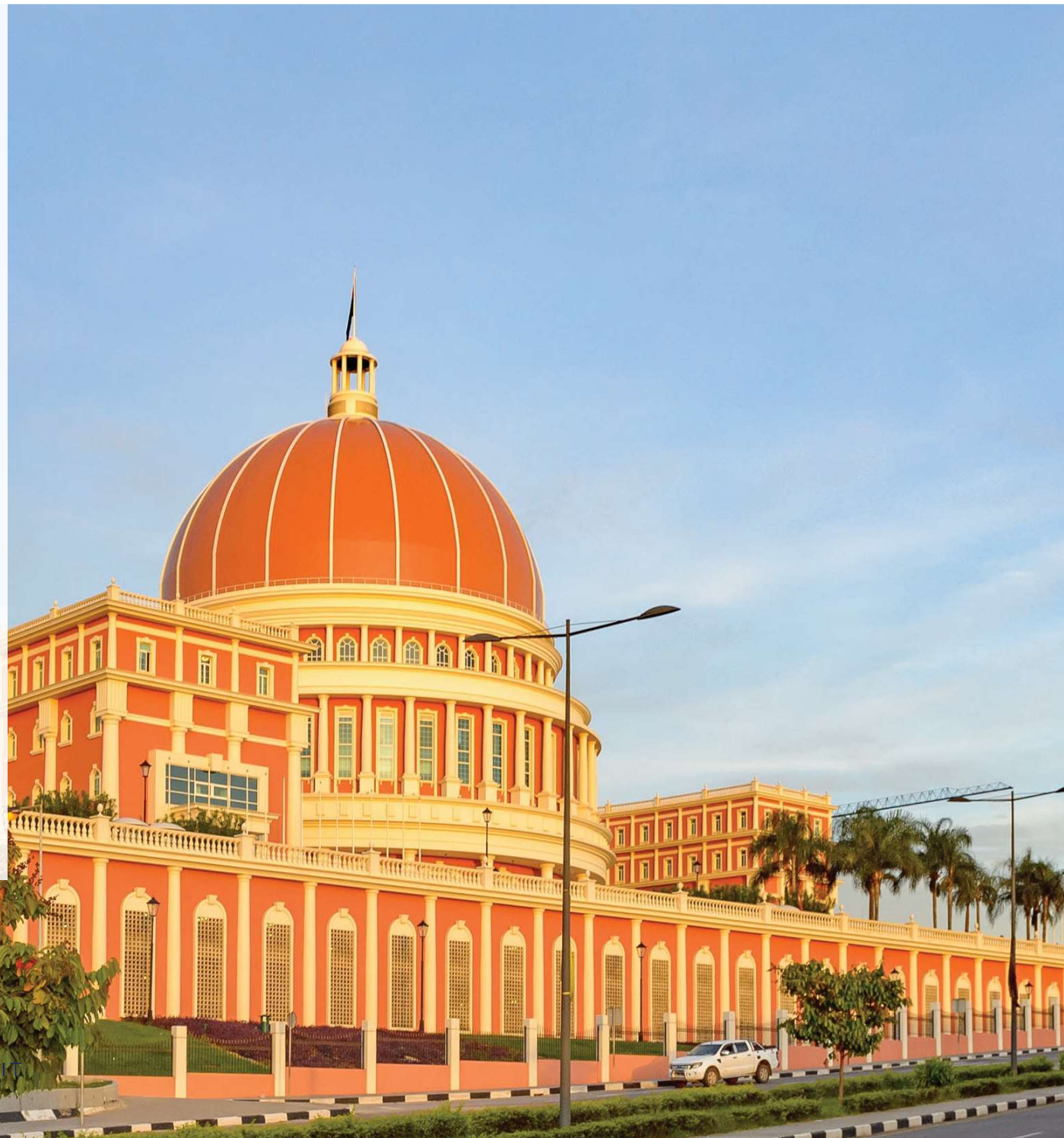
About the  
Participating  
**American  
Chamber of  
Commerce**  
in Africa



The American Chamber of Commerce in Angola (AmCham-Angola) is a non-profit membership organization committed to further developing commerce between the United States of America and Angola, promoting the interests of U.S. companies and members, and improving the business environment in Angola.

AmCham-Angola is affiliated with the U.S. Chamber of Commerce, which is the largest business organization in the world, founded in 1912 by then-President William Taft, which today represents the interests of more than three million American companies globally.

AmCham-Angola was founded in July 2017 as a non-profit association and operates without financial assistance from any government. There are over 121 AmChams operating in 118 worldwide and 21 in AFRICA.







We pursue policy initiatives at the highest government and business levels and provide valuable advocacy, information, networking, and business support. An affiliate of the U.S. Chamber of Commerce, we also maintain relations with business chambers and associations in Cameroon and across the world. Our primary objective is to advance the development of trade, commerce, and investment between the United States of America and Republic of Cameroon. It pursues policy initiatives at the highest government and business levels and provides valuable advocacy, information, networking, and business support services.







AmCham-CI was established in January 2013 by a group of U.S. companies based in Côte d'Ivoire, under the auspices of the American Chamber of Commerce in Washington DC. Since its inception 8 years ago, leaders of the U.S. business community in Côte d'Ivoire have created the American Business Group of Abidjan, now known as the American Chamber of Commerce in Côte d'Ivoire, to serve as a platform for U.S. companies to network, socialize, and align their engagement efforts to have a more meaningful impact on relevant policy issues in the U.S. and Côte d'Ivoire.





The American Chamber of Commerce, Ghana, is the representative arm of U.S. businesses and subsidiaries voluntarily working to create an environment where business can thrive between Ghanaian and American communities.

AmCham promotes commercial, economic, educational, and cultural ties between the United States of America and the Republic of Ghana.

The Chamber is an affiliate of the U.S. Chamber of Commerce, the world's largest and oldest business association representing nearly three million companies and 130 American Chambers of Commerce worldwide.







**AMERICAN  
BUSINESS COUNCIL**  
Promoting Nigeria-America Economic  
Partnership

American Business Council is the voice of American Businesses in Nigeria with membership of over 80 US companies. The affiliate of the US Chamber of Commerce in Nigeria, the American Business Council has become a powerful advocacy instrument for the Nigerian private sector. Incorporated in February 2007, ABC is a key vehicle for expanding trade and investment opportunities between Nigeria and the United States of America in the interest of its member companies and both countries.







American Chamber of Commerce in Senegal (AmCham) is an association which promotes business relations between the United States of the Americas and Senegal in order to improve the business environment for American companies in Senegal.

Through various activities, AmCham has been able to achieve its lofty objectives, namely to encourage trade between Senegal and the United States and to liaise with the Senegalese government and its agencies throughout the country on trade-related issues and industry. We continuously create value for our members and facilitate business-to-business relationships.





U.S. Chamber of Commerce

The Chamber of Commerce of the United States is the world's largest business organization. Our members range from the small businesses and chambers of commerce across the country that support their communities, to the leading industry associations and global corporations that innovate and solve for the world's challenges, to the emerging and fast-growing industries that are shaping the future. For all of the people across the businesses we represent, the U.S. Chamber of Commerce is a trusted advocate, partner, and network, helping them improve society and people's lives.

Since our founding, the U.S. Chamber has advocated for policies that help businesses create jobs and grow our economy. Building on a strong legacy of trust and track record of success, we help today's businesses start, grow, and thrive in a complex and constantly changing macro environment. We inform our members with timely policy analysis and legal advice, connect them with leaders in business and government through world-class events and intimate gatherings, and equip them with tools and resources to help them succeed. Above all, we serve as their ally and champion on Capitol Hill, in the courts, in the state houses, and in markets around the world. No matter who or where our members are, we are their seat at the table and voice in the debate.

We advocate, connect, inform, and fight for business growth and America's success.



# Point of Contact

See separate agenda for more details. For further information, please contact:

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## AFRICA AMCHAM CO-HOSTS

